

Tender Cow

CORE VALUES.

Integrity. Drive. Inclusivity. Trust.

INTEGRITY : do right

Every time we come to work we have 'integrity' at the forefront of our minds. To follow a set of values, be honest, help others, lead by example, and take responsibility. Integrity is something our team's have in abundance meaning we are getting better all of the time. We order the highest quality and most sustainable ingredients we can, we treat everyone we meet with respect, we are empowered to speak up, and we are accountable for our mistakes. We are by no means perfect but we are striving to work with integrity every single day.

DRIVE: do what you love and give it your all

We put everything we have into everything we do. We come to work to make today a bit better than yesterday. We are an ambitious lot, healthily competitive at times but mostly with ourselves. We push ourselves daily to deliver excellence and achieve great things, great feedback, slick services, stellar teams. We embrace change and push as many doors open as we can. We are driven to deliver excellent service and outstanding food to our customers every single day. A happy, motivated team becomes an unstoppable force. 'People with great passion can make the impossible happen'.

INCLUSIVITY: work hard and be nice to people

We strive to create a welcoming working environment where all individuals feel respected, supported and valued. We believe that anyone who is driven and focused enough can achieve great things in our Company. There's no place for discrimination in our Company, we fundamentally treat people with kindness. People are at the heart of every business but hospitality takes that to another level.

TRUST: it's about we, not me

Our business is built on principles of trust. We trust our teams to speak the truth, give feedback and be as honest and open as possible in all areas. We strive to provide transparency to our teams and our customers alike at all times. We share information about the business and empower our team leaders to run the kitchens in the best way to benefit everybody. We trust that all of our teams follow instruction and try their best to get the best possible results out of the day.